

THE SOCIAL ● ● ECONOMY AT THE CORE OF ● TRANSITIONS

EUROPEAN SOCIAL ECONOMY MEETING

FEBRUARY 12th & 13th 2024

LIÈGE – PALAIS DES CONGRÈS

Esplanade de l'Europe 2, 4020 Liège (Belgium)



EN, FR, NL, DE



OVERALL PLANNING

Event venue
 Palais des congrès de Liège
 Esplanade de l'Europe 2 – 4020 Liège (Belgium)

Animators
 Valérie THYS & Filip DE RYCKE

MONDAY FEBRUARY 12 TH	
08:00	09:00 Welcome coffee & registration
09:00	10:00 OPENING SESSION
10:00	11:00 PLENARY SESSION 1: INCLUSIVE TRANSITION
11:00	11:30 Coffee break
11:30	12:30 PLENARY SESSION 2: DIGITAL TRANSITION
12:30	14:00 Lunch
14:00	18:00 PARALLEL WORKSHOPS / ENTERPRISES VISITS
18:00	21:00 After-Work Drink at the heart of Social Economy

TUESDAY FEBRUARY 13 TH	
08:30	09:30 Welcome coffee & registration
09:30	11:00 PLENARY SESSION 3: GREEN TRANSITION
11:00	11:30 Coffee break
11:30	12:30 OVERVIEW OF THE LIÈGE ROADMAP
12:30	14:00 Lunch
14:00	17:30 PARALLEL ROUNDTABLES / ENTERPRISES VISITS
17:30	18:30 Closing Drink

<p>WORKSHOP 1 How to partner-up for greening our territory?</p>	<p>WORKSHOP 2 How to tell the story and convince the unconvinced?</p>
<p>WORKSHOP 3 How to link inclusion, diversity and territorial development?</p>	<p>WORKSHOP 4 How to scale-up while staying grounded?</p>
<p>WORKSHOP 5 How can Social economy flourish in a Digital Age?</p>	<p>WORKSHOP 6 How to foster social innovation and social entrepreneurship?</p>

<p>ROUND TABLE 1 Brussels, an urban laboratory of integration & transitions</p>	<p>ROUND TABLE 2 Social Economy facing State-Aid</p>
<p>ROUND TABLE 3 Mainstreaming social economy: a political strategy for the future</p>	<p>ROUND TABLE 4 Accessible Financing and investment for Social Economy</p>

MONDAY FEBRUARY 12 MORNING

OPENING SESSION

🕒 09:00 – 10:00

📍 REINE ELISABETH ROOM



Jo BROUNS

Flemish Minister of Economy, Innovation, Work, Social Economy & Agriculture (Belgium)



Nicolas SCHMIT

European Commissioner for Jobs and Social Rights (to be confirmed)



Oliver RÖPKE

President of the European Economic and Social Committee (EESC)

PLENARY SESSION 1

INCLUSIVE TRANSITION

🕒 10:00 – 11:00

📍 REINE ELISABETH ROOM

HIGHLIGHTS BY:

Nadine RICHEZ-BATTESTI

Senior Lecturer in Economics at Aix-Marseille University (France)

WITH THE PARTICIPATION OF:

- **Alain COHEUR**, Member of the European Economic and Social Committee (EESC), Director of the European and International Affairs of Solidarité mutualité
- **Heather ROY**, Secretary General of Eurodiaconia
- **Ludovic VOET**, Confederal Secretary at ETUC (European Trade Union Confederation)

PLENARY SESSION 2

DIGITAL TRANSITION

🕒 11:30 – 12:30

📍 REINE ELISABETH ROOM

HIGHLIGHTS BY:

Michel BAUWENS

Founder of the P2P Foundation (Belgium)

WITH THE PARTICIPATION OF:

- **Sergio PÉREZ GARCÍA**, Director-General for Foreign Affairs, Government of Navarra, Member of the CoR (Spain)
- **Sarah DE HEUSCH**, Director of Social Economy Europe
- **Françoise PISSART**, Director at King Baudouin Foundation (Belgium)



MONDAY FEBRUARY 12 AFTERNOON

WORKSHOPS • ENTERPRISES VISITS IN PARALLEL

WORKSHOP 1

HOW TO PARTNER-UP FOR GREENING OUR TERRITORY?

🕒 14:00 – 15:00

📍 REINE ELISABETH ROOM

- **Karel VANDERPOORTEN**, Policy Officer, DG GROW (Directorate for the Internal Market, Industry, Entrepreneurship & SMEs), European Commission
- **Julie POPPE**, Hubs Circulaire Werk(t) (Belgium)
- **Christian JONET**, Ceinture Aliment-Terre Liégeoise (Belgium)
- **Bastien SIBILLE**, Mobicoop (France)

WORKSHOP 2

HOW TO TELL THE STORY AND CONVINCING THE UNCONVINCED?

🕒 14:00 – 15:00

📍 ROGIER ROOM

- **Alexandrine LAPOUTTE**, Senior Lecturer in Management Sciences, Université Lumière Lyon 2 (France)
- **Diana GHINEA**, Head of Strategical Development at Coompanion Gothenburg (Sweden)
- **Bénédicte SOHET**, Secretary General of Concert'ES (Belgium)
- **Mieke FRANS**, Doeners.be (Belgium)

WORKSHOP 3

HOW TO LINK INCLUSION, DIVERSITY AND TERRITORIAL DEVELOPMENT?

🕒 15:30 – 16:30

📍 REINE ELISABETH ROOM

- **Tim VANNIEUWENHUYSE**, Managing Director of Groep WAAK (Belgium) (Flanders)
- **Alain HERDIES**, Director of Jeunes Schaerbeekois au Travail - JST (Brussels)
- **Barbara KIELBASA**, Doctor of Economics- management sciences, researcher and academic teacher at the Faculty of Agriculture and Economics of the University of Agriculture in Krakow (Poland)

WORKSHOP 4

HOW TO SCALE-UP WHILE STAYING GROUNDED?

🕒 15:30 – 16:30

📍 ROGIER ROOM

- **Hilde VERNAILLEN**, CEO & Chair of the Executive Committee, P&V Group (Belgium)
- **Michaël LANS**, Public relations, FEBRAP asbl (Belgium)
- **Francis DEVISCH**, Director of Groep Maatwerk (Belgium)
- **Markku HYVARINEN**, Honorary president of TRADEKA (Finland)

WORKSHOP 5

HOW CAN SOCIAL ECONOMY FLOURISH IN A DIGITAL AGE?

🕒 17:00 – 18:00

📍 REINE ELISABETH ROOM

- **Nóra GYÖRKE**, Project Development Officer, European Association of Service providers for Persons with Disabilities, B-WISE project (Belgium)
- **Michel BOVING**, Director of ARC ASBL and independent strategic management consultant (Belgium)
- **Lieven BOSSUYT**, Head of Lichtwerk (Belgium)

WORKSHOP 6

HOW TO FOSTER SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP?

🕒 17:00 – 18:00

📍 ROGIER ROOM

- **Miia ROSSI-GRAY**, Directorate General Employment, Social Affairs en Inclusion, European Commission
- **Damien LABROUSSE**, Deputy Director, EcosoliES (France)
- **Tim TILSLEY**, Sales & Marketing Manage, A-Kwadraat- Health (Belgium)
- **Aziza YUSSUPOVA**, Senior Policy Officer at ENSIE

MONDAY FEBRUARY 12 **EVENING**

AFTER-WORK DRINK AT THE HEART OF THE SOCIAL ECONOMY

🕒 18:00 – 21:00

A meet-up event jointly organised by:



SOCIAL ECONOMY VILLAGE

In the Social Economy Village, you can discover and meet the achievements of social economy enterprises and initiatives, as well as the involvement of European institutions, public administrations, federations and other actors in the social economy ecosystem, in three areas dedicated to the three transitions: Inclusion, Green and Digital.

Stands, animations and videos will be available throughout the event to inform and inspire all visitors.

More information on:

www.socialeconomy2024.eu/en/village/



TUESDAY FEBRUARY 13 MORNING

PLENARY SESSION 3 GREEN TRANSITION

🕒 9:30 – 11:00

📍 REINE ELISABETH ROOM

HIGHLIGHTS BY:

Christian ARNSPERGER

Professor of Sustainability and Economic Anthropology, Université de Lausanne (Switzerland)

WITH THE PARTICIPATION OF:

- **Antonella NOYA**, Head of the Social Economy and Innovation Unit, OECD
- **Fabrice COLLIGNON**, Coordinator at REScoop Wallonie (Belgium)
- **Eva VERRAES**, Director of HERW!N (Belgium)
- **Helena O'ROURKE-POTOCKI**, Circular Economy and Procurement Officer, ICLEI
- **Anna ATHANASOPOULOU**, Head of Unit - Proximity, Social Economy and Creative Industries at European Commission (DG GROW), European Commission

SPECIAL SESSION OVERVIEW OF THE LIÈGE ROADMAP

🕒 11:30 – 12:30

📍 REINE ELISABETH ROOM

- **Christie MORREALE**, Vice-President of the Walloon Government, Minister for Employment, Training, Health, Social Action & Social Economy, Equal Opportunities and Women's Rights (Belgium)
- **Amparo MERINO SEGOVIA**, Secretary of State for Social Economy (Spain)
- **Ivanka SHALAPATOVA**, Minister of Labour and Social Policy (Bulgaria)
- **Katarzyna NOWAKOWSKA**, Deputy Minister for Family, Labour and Social Policy (Poland)
- **Maxime BADUEL**, Ministerial Delegate for Social Economy (France)

TUESDAY FEBRUARY 13 AFTERNOON

ROUNDTABLES • ENTERPRISES VISITS IN PARALLEL

ROUND TABLE 1

SPECIAL BRUSSELS SESSION:

BRUSSELS, AN URBAN LABORATORY OF INTEGRATION & TRANSITIONS



🕒 14:00 – 15:30

📍 REINE ELISABETH ROOM

- **Bernard CLERFAYT**, Minister of the Government of the Brussels-Capital Region, responsible for Employment and Vocational Training, Digital Transition, Local Authorities and Animal Welfare (Belgium)
- **Barbara TRACHTE**, Secretary of State of the Brussels-Capital Region, responsible for Economic Transition and Scientific Research (Belgium)
- **Antoine DUBOIS**, Representative of the City of Strasbourg (France)
- **Sam ROSENZWEIG**, Coordinator, Fair Ground Brussels (Belgium)
- **Stefan PLATTEAU**, Coordinator, Fobagra (Belgium)

ROUND TABLE 3

MAINSTREAMING SOCIAL ECONOMY:

A POLITICAL STRATEGY FOR THE FUTURE

🕒 16:00 – 17:30

📍 REINE ELISABETH ROOM

- **Brigitte FELLAHI- BROGNAUX**, Head of Unit "Inclusive and Social Entrepreneurship", Directorate-General for Employment, Social Affairs and Inclusion, European Commission
- **Valentina CAIMI**, Senior Expert and Project Manager of AEIDL (European association for innovation in local development)
- **Raffaella SCALISI**, Senior Advisor, Torino Social Impact (Italy)
- **Maud CARUHEL**, Vice-President, Nouvelle-Aquitaine Region in charge of Social and Solidarity Economy, Social Innovation, Circular Economy and Waste Prevention/Management (France)

ROUND TABLE 2

SOCIAL ECONOMY FACING STATE-AID

🕒 14:00 – 15:30

📍 ROGIER ROOM

- **Bernhard VON WENDLAND**, Policy Officer, DG COMP (Directorate General for Competition), European Commission
- **Juan Jorge PIERNAS LÓPEZ**, Holder of the Jean Monnet Chair & Senior lecturer of EU and Public International Law, International relations coordinator, Universidad de Murcia (Spain)
- **Mathias MAUCHER**, Policy and Project Coordinator at Social Services Europe
- **Frédéric RASSON**, Acting Director, Directorate Social Economy, Economic Development Department, SPW EER (Walloon Public Service Economy-Employment-Research) (Belgium)

ROUND TABLE 4

ACCESSIBLE FINANCING AND INVESTMENT FOR SOCIAL ECONOMY

🕒 16:00 – 17:30

📍 ROGIER ROOM

- **Frederik MATTHIJS**, Director of Trividend (Belgium)
- **Claude DORION**, Director General of MCE Conseils and Member of Chantier de l'économie sociale du Québec (Canada)
- **Veerle MOENS**, Department of work and social economy, Flemish Region (Belgium)
- **Claude GRUFFAT**, Member of the European Parliament (Green, FR)

ENTERPRISES VISITS

ANOTHER WAY TO DISCOVER THE SOCIAL ECONOMY!

In parallel to the workshops and round tables on the 2 afternoons, enterprises visits are organised. Various sectors of activity are represented on these visits.

Three tours are offered each day:
2 in the Liège area and 1 in Flanders. The number of places is limited to 25 people per tour in the Liège periphery and 50 in the Flemish region.

More information on :
www.socialeconomy2024.eu/en/visits/

10 enterprises open their door to you...

MONDAY FEBRUARY 12TH

🕒 14:00 – 18:00

- TOUR 1 • LIÈGE**
- Step Group
 - Comptoir des Ressources Créatives / Dynamo Coop
- TOUR 2 • LIÈGE**
- Vin de Liège
 - Jean Del'Cour
- TOUR 3 • FLANDERS**
- De Winning

TUESDAY FEBRUARY 13TH

🕒 14:00 – 17:30

- TOUR 4 • LIÈGE**
- Grignoux
 - La Menuiserie / iES !
- TOUR 5 • LIÈGE**
- Terre
- TOUR 6 • FLANDERS**
- BEWEL

ENTERPRISES VISITS



Step Group

Founded in 1983 under the name '1001 choses à faire', Step Group is one of the few social economy groups in Wallonia.

Its activities are primarily focused on social and professional integration (training, employment, support), advice to the social economy sector and promotion of its models, and assistance to litigants.

With 15 entities, Step Group employs 450 people and trains over 700 trainees a year.



Comptoir des Ressources Créatives

The Comptoir des Ressources Créatives (CRC) network is a platform of material and immaterial services for creators, craftspeople and artists. It provides shared spaces, support, knowledge-sharing and networking. The CRC does not replace what already exists, but reinforces the local ecosystem in a responsible and sustainable way. Thanks to the various CRC locations, thousands of entrepreneurs are supported within a single network.



Jean Del'Cour

Jean Del'Cour is an adapted work enterprise whose social objective is the socio-professional integration of people with disabilities. Today, the JD'C group employs over 600 workers on 3 sites (Grâce-Hollogne, Hauts-Sarts and Plénesses).

JD'C is active in packaging/logistics, electricity/connectics, composite materials, maintenance of green spaces/renovation of social housing.



VIN DE LIÈGE

Vin de Liège

The cooperative Vin de Liège, whose project began in 2009 and marketed its first wines in 2015, was born at the heart of the associative movement in Liège. The ambition of its founders is to show that another economic model is possible. The cooperative defines a series of objectives to reconcile enterprise with human and environmental values: producing quality wines that respect the environment, playing a symbolic role in the economic redeployment of Liège, creating jobs and social reintegration training internships, and offering an alternative, socially responsible and sustainable economic model with long-term financial profitability.



Dynamo Coop

Dynamo Coop is a real estate cooperative serving the community, with the aim of facilitating citizen ownership of sites dedicated to cultural and artisanal research, production and distribution on a multi-generational scale. To realise this ambition, the cooperative acquires buildings through participatory financing to keep them free from property speculation and make them available to projects that contribute to a collective creative development.



De Winning

De Winning is a social economy enterprise that aims to make the world better and greener. They strive for a labor market where there is a place for everyone, including people with intellectual disabilities, psychosocial problems, language barriers, and more. The activities focus on nature and green management, employing around 270 people. They guide and coach them to unfold their talents and employment opportunities.

Activities: They maintain parks, create cycling and riding paths, sow the most beautiful flower meadows, remove unwanted exotic plants, and more.



Terre

Founded in 1949, the Terre group's mission is to "Contribute to the creation of a democratic and fairer world where every human being has the right to live in dignity, to fulfil his or her potential with mutual respect and concern for future generations".

As a result, around ten social economy enterprises have been created or integrated. Long-term socio-professional integration, participative governance through direct democracy, citizenship education and economic profitability are the pillars of the current project.

Traditionally active in the recycling and international cooperation sectors, the group has also expanded into the fields of construction, housing and social support. The group currently employs 430 people.



Les Grignoux

Les Grignoux, a cultural social economy non-profit association, was founded over 45 years ago and now runs 13 cinemas at three sites in Liège and, since 2016, one in Namur. It also offers the public 3 horeca spaces: café le Parc, brasserie Sauvenière and Caféo, directly connected to its cinemas.

The association's main objectives are to offer an alternative to the dominant culture and to enable the widest possible audience to discover quality films in optimal conditions (financial accessibility, reception, display, information, etc.). Grignoux's cinemas promote the best recent films in their original subtitled version (premieres with directors and film crews, special evenings, conferences and debates with the associative world, etc.).

Employing over 150 workers, the association is self-managed and welcomes around two thousand people a day, all activities included.



BEWEL

Bewel is a social economy enterprise in Flanders that employs people with a distance to the labor market. With 2,200 employees and 8 locations, Bewel is one of the largest employers in the Flemish province of Limburg. Bewel works not only in its own workshops but also at customer sites in various sectors. As an expert in more than 10 process-driven activities, Bewel is able to offer tailor-made work to its employees, based on their abilities.

Bewel's activities include: work on location, textile, mailing, bookbinding, green maintenance, quality control, screen printing, logistics, circular economy, packaging, assembly.



La Menuiserie / iES !

In 2018, the social purpose cooperative Novacitis won the City of Liège's call for projects for the redevelopment of the former joinery site. La Menuiserie will be the first enterprise centre in Wallonia dedicated to entrepreneurs making the transition to a sustainable and decent economy. The centre will include offices, shared spaces, meeting areas, a food service space as well as a shared kitchen area.

The visit will be followed by a presentation of iES!, Wallonia's social economy incubator, which will move into La Menuiserie's offices in 2024.

2024 PRESIDENCY'S WEBSITES & SOCIAL MEDIAS



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