# THE SOCIAL • ECONOMY AT THE CORE OF TRANSITIONS

#### **EUROPEAN SOCIAL ECONOMY MEETING**

FEBRUARY 12th & 13th 2024

LIÈGE – PALAIS DES CONGRÈS

Esplanade de l'Europe 2, 4020 Liège (Belgium)



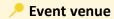




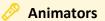




#### **OVERALL PLANNING**



Palais des congrès de liège Esplanade de l'Europe 2 – 4020 Liège (Belgium)



Valérie THYS & Filip DE RYCKE

MONDAY FEBRUARY 12TH			
08:00	09:00	∠ Welcome coffee & registration	
09:00	10:00	OPENING SESSION	
10:00	11:00	PLENARY SESSION 1: INCLUSIVE TRANSITION	
11:00	11:30	Coffee break	
11:30	12:30	PLENARY SESSION 2: DIGITAL TRANSITION	
12:30	14:00	<b>∄</b> Lunch	
14:00	18:00	PARALLEL WORKSHOPS / ENTERPRISES VISITS	
18:00	21:00	After-Work Drink at the heart of Social Economy	

#### WORKSHOP 1

How to partner-up for greening our territory?

#### **WORKSHOP 3**

How to link inclusion, diversity and territorial development?

#### **WORKSHOP 5**

How can Social economy flourish in a Digital Age?

#### **WORKSHOP 2**

How to tell the story and convince the unconvinced?

#### **WORKSHOP 4**

How to scale-up while staying grounded?

#### **WORKSHOP 6**

How to foster social innovation and social entrepreneurship?

TUESDAY FEBRUARY 13 <sup>TH</sup>			
08:30	09:30	∠ Welcome coffee & registration	
09:30	11:00	PLENARY SESSION 3: GREEN TRANSITION	
11:00	11:30	Coffee break	
11:30	12:00	OVERVIEW OF THE LIÈGE ROADMAP	
12:30	14:00	<b>∄</b> Lunch	
14:00	17:30	PARALLEL ROUNDTABLES / ENTERPRISES VISITS	
17:30	18:30	Closing Drink	

#### **ROUND TABLE 1**

Brussels, an urban laboratory of integration & transitions

#### **ROUND TABLE 3**

Mainstreaming social economy: a political strategy for the future

#### **ROUND TABLE 2**

Social Economy facing State-Aid

#### **ROUND TABLE 4**

Accessible Financing and investment for Social Economy

#### **MONDAY FEBRUARY 12 MORNING**

#### **OPENING SESSION**

PLENARY SESSION 1
INCLUSIVE TRANSITION

OSIVE TRANSITION

**9** 10:00 – 11:00

REINE ELISABETH ROOM



#### Jo BROUNS

Flemish Minister of Economy, Innovation, Work, Social Economy & Agriculture (Belgium)



#### **Nicolas SCHMIT**

European Commissioner for Jobs and Social Rights (to be confirmed)

#### **HIGHLIGHTS BY:**

**9** 09:00 - 10:00

REINE ELISABETH ROOM

#### Nadine RICHEZ-BATTESTI

Senior Lecturer in Economics at Aix-Marseille University (France)

#### WITH THE PARTICIPATION OF:

- Alain COHEUR, Member of the European Economic and Social Committee (EESC), Director of the European and International Affairs of Solidaris mutualité
- Heather ROY, Secretary General of Eurodiaconia
- Ludovic VOET, Confederal Secretary at ETUC (European Trade Union Confederation)

## PLENARY SESSION 2 DIGITAL TRANSITION

**(b)** 11:30 - 12:30

REINE ELISABETH ROOM

#### **HIGHLIGHTS BY:**

#### **Michel BAUWENS**

Founder of the P2P Foundation (Belgium)

#### WITH THE PARTICIPATION OF:

- Speaker to be announced
- Sarah DE HEUSCH, Director of Social Economy Europe
- Françoise PISSART, Director at King Baudouin Foundation (Belgium)



#### **MONDAY FEBRUARY 12 AFTERNOON**

#### WORKSHOPS • ENTERPRISES VISITS IN PARALLEL

#### **WORKSHOP 1**

#### **HOW TO PARTNER-UP FOR GREENING OUR TERRITORY?**

**9** 14:00 – 15:00

REINE ELISABETH ROOM.

- Karel VANDERPOORTEN. Policy Officer. DG GROW (Directorate for the Internal Market. Industry, Entrepreneurship & SMEs), European Commission
- Julie POPPE, Hubs Circulair Werk(t) (Belgium)
- Christian JONET, Ceinture Aliment-Terre Liégeoise (Belgium)
- Mobicoop (France) (speaker to be announced)

#### **WORKSHOP 2**

#### HOW TO TELL THE STORY AND CONVINCE THE UNCONVINCED?

**14:00 – 15:00** ROGIER ROOM

- Alexandrine LAPOUTTE. Senior Lecturer in Management Sciences. Université Lumière Lyon 2 (France)
- Diana GHINEA, Head of Strategical Development at Coompanion Gothenburg (Sweden)
- Mieke FRANS, Doeners.be (Belgium)
- Bénédicte SOHET, Secretary General of Concert'ES (Belgium)

#### **WORKSHOP 3**

#### HOW TO LINK INCLUSION, DIVERSITY AND TERRITORIAL DEVELOPMENT?

**9** 15:30 – 16:30

REINE ELISABETH ROOM

- Tim VANNIEUWENHUYSE, Managing Director of Groep WAAK (Belgium) (Flanders)
- N... (Brussels) (speaker to be announced)
- Barbara KIELBASA, Doctor of Economics- management sciences, researcher and academic teacher at the Faculty of Agriculture and Economics of the University of Agriculture in Krakow (Poland)

#### **WORKSHOP 4**

#### **HOW TO SCALE-UP WHILE STAYING GROUNDED?**

**9** 15:30 – 16:30

ROGIER ROOM

- Markku HYVARINEN, Honorary president of TRADEKA (Finland)
- Hilde VERNAILLEN. CEO & Chair of the Executive Committee. P&V Group (Belgium)
- Michaël LANS, Public relations, FEBRAP asbl (Belgium)
- Francis DEVISCH, Director of Groep Maatwek (Belgium)

#### **WORKSHOP 5**

#### **HOW CAN SOCIAL ECONOMY FLOURISH IN A DIGITAL AGE?**

**9** 17:00 – 18:00

REINE ELISABETH ROOM

- Nóra GYÖRKE, Project Development Officer, European Association of Service providers for Persons with Disabilities, B-WISE project (Belgium)
- Michel BOVING, Director of ARC ASBL and independent strategic management consultant
- Ester VIDAL PUJOL XICOY, Director, Directorate of Social and Solidarity Economy Services and Sustainable Food, Economic Promotion Management, Area of Economy and Economic Promotion, City Hall of Barcelona (Spain)
- Lieven BOSSUYT, Head of Lichtwerk (Belgium)

#### **WORKSHOP 6**

#### HOW TO FOSTER SOCIAL INNOVATION AND SOCIAL ENTREPRENEURSHIP?

**9** 17:00 – 18:00

ROGIER ROOM

- Miia GROSSI, Directorate General Employment, Social Affairs en Inclusion, European Commission
- Jan BOECKX, Director General, A-Kwadraat- Health (Belgium)
- Marc RICHARD, Director, or Damien LABROUSSE, Deputy Director, EcossoliES (France)
- Aziza YUSSUPOVA, Senior Policy Officer at ENSIE

#### **MONDAY FEBRUARY 12 EVENING**

## AFTER-WORK DRINK AT THE HEART OF THE SOCIAL ECONOMY

**(b)** 18:00 – 21:00

A meet-up event jointly organised by:



#### **SOCIAL ECONOMY VILLAGE**

In the Social Economy Village, you can discover and meet the achievements of social economy enterprises and initiatives, as well as the involvement of European institutions, public administrations, federations and other actors in the social economy ecosystem, in three areas dedicated to the three transitions: Inclusion, Green and Digital.

Stands, animations and videos will be available throughout the event to inform and inspire all visitors.

More information on: www.socialeconomy2024.eu/en/village/



#### **TUESDAY FEBRUARY 13 MORNING**

### PLENARY SESSION 3 GREEN TRANSITION

SPECIAL SESSION

OVERVIEW
OF THE LIÈGE ROADMAP

**(b)** 11:30 - 12:00

REINE ELISABETH ROOM

₱ 9:30 − 11:00₱ REINE ELISABETH ROOM

#### **HIGHLIGHTS BY:**

#### **Christian ARNSPERGER**

Professor of Sustainability and Economic Anthropology, Université de Lausanne (Switzerland)

#### WITH THE PARTICIPATION OF:

- Antonella NOYA, Head of the Social Economy and Innovation Unit, OECD
- Fabrice COLLIGNON, Coordinator at REScoop Wallonie (Belgium)
- Eva VERRAES, Director of HERW!N (Belgium)
- Helena O'ROURKE-POTOCKI, Circular Economy and Procurement Officer, ICLEI

Speakers to be announced

#### **TUESDAY FEBRUARY 13 AFTERNOON**

#### **ROUNDTABLES** • ENTERPRISES VISITS IN PARALLEL

#### **ROUND TABLE 1**

#### **SPECIAL BRUSSELS SESSION:**

**BRUSSELS, AN URBAN LABORATORY OF INTEGRATION & TRANSITIONS** 



**9** 14:00 – 15:30

PREINE ELISABETH ROOM

- Bernard CLERFAYT, Minister of the Government of the Brussels-Capital Region, responsible for Employment and Vocational Training, Digital Transition, Local Authorities and Animal Welfare (Belgium)
- Barbara TRACHTE, Secretary of State of the Brussels-Capital Region, responsible for Economic Transition and Scientific Research (Belgium)
- Sam ROSENZWEIG, Coordinator, Fair Ground Brussels (Belgium)
- Stefan PLATTEAU, Coordinator, Fobagra (Belgium)
- Antoine DUBOIS, Representative of the City of Strasbourg (France)

#### **ROUND TABLE 2**

#### SOCIAL ECONOMY FACING STATE-AID

O 14:00 – 15:30
ROGIER ROOM

- Bernhard VON WENDLAND, Policy Officer, DG COMP (Directorate General for Competition), European Commission
- Juan Jorge PIERNAS LÓPEZ, Holder of the Jean Monnet Chair & Senior lecturer of EU and Public International Law, International relations coordinator, Universidad de Murcia (Spain)
- Mathias MAUCHER, Policy and Project Coordinator at Social Services Europe
- Department of work and social economy, Flemish Region (Belgium) (speaker to be announced)

#### **ROUND TABLE 3**

#### MAINSTREAMING SOCIAL ECONOMY: A POLITICAL STRATEGY FOR THE FUTURE

**9** 16:00 – 17:30

PREINE ELISABETH ROOM

- Raffaella SCALISI, Senior Advisor, Torino Social Impact (Italy)
- Speaker to be announced
- Maud CARUHEL, Vice-President, Nouvelle-Aquitaine Region in charge of Social and Solidarity Economy, Social Innovation, Circular Economy and Waste Prevention/Management (France)
- Brigitte FELLAHI- BROGNAUX, Head of Unit "Inclusive and Social Entrepreneurship", Directorate-General for Employment, Social Affairs and Inclusion, European Commission

#### **ROUND TABLE 4**

#### ACCESSIBLE FINANCING AND INVESTMENT FOR SOCIAL ECONOMY

**9** 16:00 – 17:30

ROGIER ROOM

- Frederik MATTHIJS, Director of Trividend (Belgium)
- Claude GRUFFAT, Member of the European Parliament (Green, FR)
- Claude DORION, Director General of MCE Conseils and Representative of the Caisse d'économie solidaire Desjardins - Quebec (Canada)
- Veerle MOENS, Department of work and social economy, Flemish Region (Belgium)

#### **ENTERPRISES VISITS**

## ANOTHER WAY TO DISCOVER THE SOCIAL ECONOMY!

In parallel to the workshops and round tables on the 2 afternoons, enterprises visits are organised. Various sectors of activity are represented on these visits.

Three tours are offered each day: 2 in the Liège area and 1 in Flanders. The number of places is limited to 25 people per tour in the Liège periphery and 50 in the Flemish region.

More information on : <a href="https://www.socialeconomy2024.eu/en/visits/">www.socialeconomy2024.eu/en/visits/</a>

Nine enterprises open their door to you...

#### MONDAY FEBRUARY 12TH

**(b)** 14:00 – 18:00

**TOUR 1** • LIÈGE – Step Group

Comptoir des Ressources Créatives /

Dynamo Coop

**TOUR 2 •** LIÈGE – Vin de Liège

Jean Del'Cour

**TOUR 3 • FLANDERS** — De Winning

#### TUESDAY FEBRUARY 13TH

**9** 14:00 – 17:30

**TOUR 4 •** LIÈGE – Grignoux

La Menuiserie / iES!

**TOUR 5** • LIÈGE – Terre

TOUR 6 • FLANDERS - BEWEL

#### **ENTERPRISES VISITS**



#### **Step Group**

Founded in 1983 under the name '1001 choses à faire', Step Group is one of the few social economy groups in Wallonia.

Its activities are primarily focused on social and professional integration (training, employment, support), advice to the social economy sector and promotion of its models, and assistance to litigants.

With 15 entities, Step Group employs 450 people and trains over 700 trainees a year.



#### **Comptoir des Ressources Créatives**

The Comptoirs des Ressources Créatives network is a platform of material and immaterial services for creators, craftspeople and artists. It provides shared spaces, support, knowledge-sharing and networking. The CRC does not replace what already exists, but reinforces the local ecosystem in a responsible and sustainable way. Thanks to the various CRC locations, thousands of entrepreneurs are supported within a single network.



#### Jean Del'Cour

Jean Del'Couris an adapted work enterprise whose social objective is the socio-professional integration of people with disabilities. Today, the JD'C group employs over 600 workers on 3 sites (Grâce-Hollogne, Hauts-Sarts and Plénesses).

JD'C is active in packaging/logistics, electricity/connectics, composite materials, maintenance of green spaces/renovation of social housing.



#### Vin de Liège

The cooperative Vin de Liège, whose project began in 2009 and marketed its first wines in 2015, was born at the heart of the associative movement in Liège. The ambition of its founders is to show that another economic model is possible. The cooperative defines a series of objectives to reconcile enterprise with human and environmental values: producing quality wines that respect the environment, playing a symbolic role in the economic redeployment of Liège, creating jobs and social reintegration training internships, and offering an alternative, socially responsible and sustainable economic model with long-term financial profitability.



#### **Dynamo Coop**

Dynamo Coop is a real estate cooperative serving the community, with the aim of facilitating citizen ownership of sites dedicated to cultural and artisanal research, production and distribution on a multi-generational scale. To realise this ambition, the cooperative acquires buildings through participatory financing to keep them free from property speculation and make them available to projects that contribute to a collective creative development.



#### **De Winning**

De Winning is a social economy enterprise that aims to make the world better and greener. They strive for a labor market where there is a place for everyone, including people with intellectual disabilities, psychosocial problems, language barriers, and more. The activities focus on nature and green management, employing around 270 people. They guide and coach them to unfold their talents and employment opportunities.

Activities: They maintain parks, create cycling and riding paths, sow the most beautiful flower meadows, remove unwanted exotic plants, and more.



#### Terre

Founded in 1949, the Terre group's mission is to "Contribute to the creation of a democratic and fairer world where every human being has the right to live in dignity, to fulfil his or her potential with mutual respect and concern for future generations".

As a result, around ten social economy enterprises have been created or integrated. Long-term socio-professional integration, participative governance through direct democracy, citizenship education and economic profitability are the pillars of the current project.

Traditionally active in the recycling and international cooperation sectors, the group has also expanded into the fields of construction, housing and social support. The group currently employs 430 people.



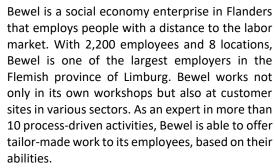
#### **Les Grignoux**

Les Grignoux, a cultural social economy non-profit association, was founded over 45 years ago and now runs 13 cinemas at three sites in Liège and, since 2016, one in Namur. It also offers the public 3 horeca spaces: café le Parc, brasserie Sauvenière and Caféo, directly connected to our cinemas.

The association's main objectives are to offer an alternative to the dominant culture and to enable the widest possible audience to discover quality films in optimal conditions (financial accessibility, reception, display, information, etc.). Our cinemas promote the best recent films in their original subtitled version (premieres with directors and film crews, special evenings, conferences and debates with the associative world, etc.).

Employing over 150 workers, the association is self-managed and welcomes around two thousand people a day, all activities included.

#### BEWEL



Bewel's activities include: work on location, textile, mailing, bookbinding, green maintenance, quality control, screen printing, logistics, circular economy, packaging, assembly.

#### La Menuiserie / iES !



In 2018, the social purpose cooperative Novacitis won the City of Liège's call for projects for the redevelopment of the former joinery site. La Menuiserie will be the first enterprise centre in Wallonia dedicated to entrepreneurs making the transition to a sustainable and decent economy. The centre will include offices, shared spaces, meeting areas, a food service space as well as a shared kitchen area.

The visit will be followed by a presentation of iES!, Wallonia's social economy incubator, which will move into La Menuiserie's offices in 2024.

#### **2024 PRESIDENCY'S**

#### **WEBSITES & SOCIAL MEDIAS**

- www.belgium24.eu
- @belgiumEU
- Permanent Representation of Belgium to the EU
- **belgiumineu**
- Permanent Representation of Belgium to the European Union
- https://www.flickr.com/photos/belgiumeu/albums
- #EU2024BE

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More information on: www.socialeconomy2024.eu